

VISCOPY

VISUAL ARTS COPYRIGHT COLLECTING AGENCY

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NEWS – OCTOBER 2004

- June 2004 distribution results
- VISCOPY and the Australian Cartoonists Association 2004 Stanley Awards
- Update from VISCOPY CEO Chryssy Tintner

JUNE 2004 DISTRIBUTION RESULTS

- VISCOPY's most recent six monthly distribution was finalised in August 2004. Over \$123,000 in royalties was returned to Australian visual artists.
- Indigenous artist members accounted for 28% of the royalty paid, a slight increase of 6% over the previous distribution.
- Membership continues to grow, and now stands at over 4,700. Our new affiliation with Artists Alliance NZ will shortly see our membership increase to over 5,000.

JUNE 2004 DISTRIBUTION : Australian vs International

Australian Artists*	\$123,482
International Artists	\$49,163
Total Distribution	\$172,645

**Includes \$36,261 to Aboriginal and Torres Strait Islander (ATSI) artist members.*

Percentage per territory

Australia	71%
United Kingdom	13%
France	6%
USA	7%
Germany	1%
Other territories	2%

These figures represent combined distribution of primary and statutory royalties.

Statutory royalties to Australian artists from educational copying accounted for 9.34% of the total payout, amounting to over \$19,700. 72 VISCOPY members received income from educational copying done under "statutory licences".

VISCOPY & Artists Alliance NZ

VISCOPY and Artists Alliance NZ are pleased to announce a new initiative that will now ensure over 700 New Zealand artists have access to educational and off-air broadcasting **statutory royalties** from within Australia and internationally.

Currently, VISCOPY administer this right for over 4,700 Australasian artists and over 200,000 internationally.

The new agreement between **Artists Alliance** and **VISCOPY** will now automatically entitle **Artists Alliance** members in New Zealand access to this income stream.

The agreement follows similar initiatives undertaken by VISCOPY throughout 2004 which saw strategic alliances formed between and on behalf of members of the **Australian Cartoonists Association (ACA)** and the **Australian Institute of Professional Photographers (AIPP)**.

VISCOPY welcome this new association with **Artists Alliance** and their members, and look forward to a long and productive relationship.

ARTISTS ALLIANCE
www.artistsalliance.org.nz

VISCOPY and the 2004 STANLEY AWARDS

- In 2003, **VISCOPY** were invited to attend and present at the **Australian Cartoonists Association Annual Conference** at Ettalong. This event also plays host to the annual **Stanley Awards**, Australia's most prestigious peer-based awards to recognise outstanding Australian cartoonists and media artists. Last year was such an outstanding success for all concerned that **VISCOPY** has once more been invited to take part in this year's conference. We're also proud to announce that we'll be sponsoring an award this year for the **20th Annual Stanleys**.
- For more information about the **20th Annual Stanley Awards** go to www.abwac.org.au

VISCOPY CEO, CHRYSY TINTNER

- "**VISCOPY** continues to look after our members in a rights and advocacy context. We have contributed a submission to **DCITA** on the resale royalty. In addition, with the assistance of funds from **CAL** (Copyright Agency Ltd) and the Australia Council, **VISCOPY** commissioned **Access Economics** to develop a series of resale models from three years of art sales data. We have also contributed to lobbying Canberra and the shadow ministry both with **NAVACM** and other collecting societies on matters of copyright change, taxation reform and arts education ...
- **VISCOPY** remains an active member of **CISAC**, the international Confederation of Societies of Authors & Composers Rights. We have also joined **IFFRO**, the International Federation of Reproduction

Rights Organisations, headquartered in Brussels ...

CISAC have generously funded **VISCOPY**'s attendance at the **CISAC** World Congress in Seoul in October this year ...

- Finally, I would like to pay tribute to Board Member **Bronwyn Bancroft**, who, in the absence of funds for an indigenous staff member for over a year, has given her time to our indigenous membership far beyond the call of duty. Bronwyn's term on our board is up in November, so thank you for all that hard work on our account Bronwyn!"

INDIGENOUS VISUAL COPYRIGHT EDUCATION OFFICER joins VISCOPY

In September, **Trevor James** joined the **VISCOPY** staff as Indigenous Visual Copyright Education Officer, the position gratefully funded by ATSI (now DCITA).

Trevor is both of Kurna and Arrernte descent and has a strong commitment to indigenous self-determination and cultural protection. This is a commitment that has been within Trevor's family for generations and continues to this day.

Trevor will provide **VISCOPY**'s national program of rights education, in terms of art practice. The program, approved by ATSI Cultural Rights and Justice (now with DCITA) includes the creation of an education template, which will be modified in each regional area using local resources. Non text-based principles and traditional approaches will be used for primarily oral cultures.

This approach has already created interest from WIPO. Trevor is contracted to work on this project for 3 years.

Trevor will assist **VISCOPY**'s indigenous and art centre members with their enquiries in addition to helping formulate new strategic alliances for the benefit of indigenous visual artists.

Prior to joining **VISCOPY**, Trevor was with both the University of Sydney and the Indigenous Law Centre at UNSW, as the Co-ordinator for the Community Education Program.

Email Trevor on atsi@viscopy.com